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This Information with  
your Customers.....**



Dear Football Players:

We encourage you to go to family, friends with businesses, neighbors or others that would benefit from advertising in our football program. Make sure that you put your name and telephone number on each Advertisement Agreement before you distribute them.

The following is the breakdown:

<b>Ad Size</b>	<b>Cost</b>	<b>Donation contribution</b>
Business Card	\$100	\$30
Quarter Page	\$185	\$40
Web Ad Only (1 year) (300 x 250 pixels in .jpeg or .gif format)	\$200	\$50
Half Page – black/white (Web Ad may be added for \$100)	\$285 / \$385	\$60 / \$85
Half Page – color (Web Ad maybe added for \$100)	\$425 / \$525	\$100 / \$125
Full Page – black/white (Web Ad may be added for \$100)	\$525 / \$625	\$125 / \$150
Full Page – color (Web Ad Included)	\$660	\$150
1 <sup>st</sup> /last Page – color (Web Ad Included)	\$850	\$225
Inside Front/Back Cover – color (Web Ad Included)	\$1,100	\$360
Outside Back Cover – color (Web Ad Included)	\$1,200	\$370
Center Roster Black/white (1 game)	\$250	\$50

All Ads/Artwork are due by **June 1<sup>st</sup>, 2018**, but sooner is better to guarantee a spot in the program. If you place a personal ad, please submit original photos with your name on them (they will be returned). If you have any questions, please contact me at (714) 272-9335 or email [mistypinkerton@gmail.com](mailto:mistypinkerton@gmail.com).

Thank you,

Misty Pinkerton  
EHS Football Program Coordinator