

Edison High School *Charger* Football Advertising Agreement 2018



Dear EHS Community Supporter,

By purchasing an Advertisement in the **2018 Charger Football Program**, you are helping to support Edison High School Football, in addition to assisting the following Football Player with a portion of his/her fees.

Each Advertiser must provide CAMERA-ready artwork whether or not you advertised with us in the past. If you choose to submit your ad electronically, please email it to our program coordinator Misty Pinkerton mistypinkerton@gmail.com. Please include a hard copy with this order form. Business Cards, flyers, etc. are acceptable as long as they are Camera-ready. Prices of the available ad sizes and pages are shown below.

Please mail this form along with your payment (payable to EHS Football Booster Club) and camera-ready (jpeg or pdf) artwork by **June 1st, 2018** to:

**Edison High School Football Booster Club
Attn: Program Ads
P.O. Box 6276
Huntington Beach, CA 92615**

Upon receipt of your payment in full and Camera-ready (jpeg or pdf) Artwork, the EHS Football Booster Club will place your ad in the *Charger* Football Program. Your ad will not be processed until these requirements are met! With regret we are unable to honor requests for specific page placement.

Thank you for supporting the Edison High School *Charger* Football Program.

Advertising Agreement

Player's Name: _____

JV/Varsity Football Player _____ Freshman Football Player _____

Business Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Contact Person: _____

**Artwork may be submitted electronically to:
mistypinkerton@gmail.com
by the June 1st, 2018 deadline.**

Title: _____

| Ad Size | DIMENSIONS | Cost |
|--|--|-------------------------------|
| Business Card | 3.5" wide x 2" high | \$100 |
| Quarter Page | 3.5" wide x 4.5" high | \$185 |
| Web Ad Only (1year) | (300 x 250 pixels in .jpeg or .gif format) | \$200 |
| Half Page – black/white (Web Ad may be added for \$100) | 7.5" wide x 4.5" high | \$285 / \$385 (Circle one) |
| Half Page – color (Web Ad may be added for \$100) | 7.5" wide x 4.5" high | \$425 / \$525 (Circle one) |
| Full Page – black/white (Web Ad may be added for \$100) | 7.5" wide x 10" high | \$525 / \$625 (Circle one) |
| Full Page – color (Web Ad Included) | 7.5" wide x 10" high | \$660 |
| 1 st /last Page – color (Web Ad Included) | 7.5" wide x 10" high | \$850 |
| Inside Front/Back Cover – color (Web Ad Included) | 7.5" wide x 10" high | \$1,100 |
| Outside Back Cover – color (Web Ad Included) | 7.5" wide x 10" high | \$1,200 |
| Center Roster Black/White (1 Game) | Size varies depending on game | \$250 |

If you have any questions, please contact **Misty Pinkerton – EHS Football Program Coordinator** at (714) 272-9335 or email mistypinkerton@gmail.com Remember all Ads/Artwork due by **June 1, 2018**.