



## 2016 Digital Display Scoreboard Advertising Opportunity

Edison High School, home to one of the preeminent football programs in Orange County, is now offering a targeted advertising opportunity for businesses in the community. Pre- and in-game digital display scoreboard advertising is available for purchase. This year the Chargers Varsity Football team will be playing three home games at Cap Sheue Field, located on the campus of Huntington Beach High School. Cap Sheue Field has a seating capacity of 5,400 and the Chargers routinely play before near sellout crowds. This is a unique opportunity to advertise your products and services and to see your company's name up in lights.



*Sample Sponsor Advertisement*

**Spaces are limited and will be reserved on a first come, first served basis!**

Following is what is included with your advertising purchase:

- Full-screen advertising during pregame warm-ups. Pregame advertisements begin approximately 60 minutes before kick-off
- Half-screen advertising during half-time activities.
- In-game recognition over the public address system.

**Games may be purchased individually or in a season package.**

**Individual Game Pricing:**

- ☐ Saturday, August 27 v. Tesoro High School      **\$100**
- ☐ Thursday, October 6 v. Newport Harbor High School      **\$100**
- ☐ Friday, October 21 v. Marina High School (Homecoming)      **\$125**
- ☐ Friday, November 4 v. Huntington Beach High School      **\$100**
- ☐ Any CIF Playoff games played at Cap Sheue Field      **\$150/ea.**

**Season Package:**

- ☐ All games at Cap Sheue Field (including CIF)      **\$300**

For more details on digital display scoreboard advertising or other athletic sponsorship opportunities, contact Tim O'Connor at (714) 932-7119. This advertising opportunity is separate from game program advertising.



# 2016 Digital Display Scoreboard Advertising Agreement

## Advertiser's Details

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Affiliated Student & Group: Edison Charger Football

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- Saturday, August 27 v. Tesoro High School      \$100
- Thursday, October 6 v. Newport Harbor High School      \$100
- Friday, October 21 v. Marina High School (Homecoming)      \$125
- Friday, November 4 v. Huntington Beach High School      \$100
- CIF Playoff games @ Cap Sheue Field      \$150/ea.

**Season Package:**

- All games at Cap Sheue Field (including CIF)      \$300

<b>Total Amount Due:</b>	<b>\$</b> <span style="border: 1px solid black; display: inline-block; width: 100px; height: 20px; vertical-align: middle;"></span>
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Digital display advertising spaces at Cap Sheue Field are not a public forum and Edison High School reserves the right to edit advertising for content and to decline advertising contracts based on available advertising space, advertising product, ad copy and graphics.

All ad copy contents and graphics must be approved by Edison High School before use.

Rates will be intended to be non-exclusive, allowing competing products or services to purchase advertising. Exclusive rights may be negotiated.

If Huntington Beach Union High School District has, or will acquire, naming rights to the facility, such naming rights may impact the ability of a competitive advertiser to advertise at events in the facility.

Please submit graphics in either CAMERA READY or computer-generated format. The following computer-generated PC formats will be accepted: Adobe Photoshop CS or earlier or Adobe Illustrator CS or earlier. We will only accept .jpg file formats.

All rates are for the term selected above. Payment must be made when the contract is submitted, unless other arrangements have been made.

**Make checks payable to: Edison High School Athletics.**

Advertiser's Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Mail completed Agreement & Payment to:**  
**Edison Charger Football - P.O. Box 6276 Huntington Beach, CA 92615 or call Tim O'Connor at 714-932-7119**

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